



January 1, 2010

Dear Corporate Leader,

We invite you to participate in an annual event designed to connect organizations like yours with women-owned businesses from the Southeast that can provide you with goods and services.

Go for the Greens 2010, a three-day conference Sept. 23–25 at Walt Disney World near Orlando, is co-hosted by the National Association of Women Business Owners (NAWBO) in partnership with the Women's Business Enterprise National Council (WBENC), Women Impacting Public Policy (WIPP), Executive Women's Golf Association (EWGA), and others.

Now in its third year, Go for the Greens was created by award-winning volunteers and sponsor partners dedicated to helping women-owned businesses grow and strengthen the economy locally, regionally, and nationally by creating jobs and investing revenue back into their communities. The conference's annual offerings feature procurement roundtables and matchmaking sessions, high-level educational programming, and an educational golf networking event. This year, NAWBO's national organization is partnering with Go for the Greens to introduce a leadership day as part of the conference. For details, please visit www.goforthegreens.com and www.nawbo.org.

You can participate in three ways:

- 1) Send your supplier diversity representatives to facilitate a procurement roundtable and one-on-one matchmaker sessions.
- 2) Promote the event among your professional contacts, especially women-owned businesses.
- 3) Support the event through a corporate partnership that spotlights your organization to all participants.

We've attached a factsheet about the event and a breakdown of sponsorship packages available. We look forward to speaking with you soon!

Cindy Chace, Go for the Greens Event Chair

cchace@ups.com

Diane Sears, Go for the Greens Event Co-Chair

diane@di-verse-media.com

Mercedes LaPorta, Go for the Greens Sponsorship Committee Chair

mlaporta@mercedeselectric.com

Pamela O'Rourke, Go for the Greens Sponsorship Committee Co-Chair

porourke@iconconsultants.com

Martha Suris, Go for the Greens Golf Committee Chair

msuris@us-installations.com



Go for the Greens 2010 Partnership Opportunities

Emerald	Title Sponsor	\$15,000+
Jade	Sponsor of Friday Luncheon, Friday Dinner or Golf Event	\$10,000
Shamrock	Sponsor of Signage, Thursday Welcome Event, Friday Cocktail Reception, Tote Bags or Golf Shirts	\$5,000
Kelly	Sponsor of Friday Breakfast or Golf Event Refreshments	\$2,500
Hunter	Sponsor of Printing, Transportation, Golf Goody Bags, Sustainability Panel, International Panel or Procurement Hall	\$2,000
Teal	Host Chapter Partner or Nonprofit Partner	\$1,000
Bermuda	Golf Hole Sponsor	\$250

Contacts:

Go for the Greens Sponsorship Committee Chair:

Mercedes LaPorta, Mercedes Electric, mlaporta@mercedeselectric.com

Go for the Greens Sponsorship Committee Co-Chair:

Pamela O'Rourke, ICON Information Consultants, porourke@iconconsultants.com

Go for the Greens Event Chair:

Cindy Chace, UPS, cchace@ups.com

Go for the Greens Event Co-Chair:

Diane Sears, DiVerse Media, diane@di-verse-media.com

Go for the Greens Golf Committee Chair:

Martha Suris, U.S. Installation Group, msuris@us-installations.com

**We will tailor individual sponsorship packages to suit your organization!
Official Event Partners may choose to participate on Host Committee.**

Go for the Greens 2010 Partnership Opportunities

Emerald Level – \$15,000

Title Sponsor

Official Event Partner
Podium Introduction
Complimentary Conference Registration for 8
Banners and Signage
Agenda and Recognition

Jade Level – \$10,000

Thursday Welcome Event Sponsor

Official Event Partner
Complimentary Conference Registration for 2
Banners and Signage
Agenda and Recognition

Friday Luncheon Sponsor

Official Event Partner
Complimentary Conference Registration for 4
Banners and Signage
Agenda and Recognition

Friday Dinner Sponsor

Official Event Partner
Complimentary Conference Registration for 4
Banners and Signage
Agenda and Recognition

Golf Event Sponsor

Official Event Partner
Complimentary Conference Registration for 4
Banners and Signage
Agenda and Recognition

Shamrock Level – \$5,000

Signage Sponsor (1 available)

Official Event Partner
Provide All Banners and Signage
Complimentary Conference Registration for 2
Banners and Signage
Agenda and Recognition

Friday Cocktail Reception Sponsor

Official Event Partner
Complimentary Conference Registration for 2
Banners and Signage
Agenda and Recognition

Tote Bag Sponsor (1 available)

Official Event Partner
Provide Canvas/Other Tote for Event Materials and Promotional Items
Complimentary Conference Registration for 2
Agenda and Recognition
Bag Recognition

Golf Shirt Sponsor (1 available)

Official Event Partner
Provide golf shirt for each participant
Complimentary Conference Registration for 2
Banners and Signage
Agenda and Recognition

Kelly Level – \$2,500

Friday Breakfast Sponsor

Complimentary Conference Registration for 2
Banners and Signage
Agenda and Recognition

Golf Event Refreshments Sponsor

Complimentary Conference Registration for 2
Banners and Signage
Agenda and Recognition

Hunter Level – \$2,000

Print Sponsor (1 available)

Provide All Printed Materials (Invitations, Agendas, Etc.)
Complimentary Conference Registration for 2
Banners and Signage
Agenda and Recognition

Transportation Sponsor

Partner of Ground Shuttle Saturday Events
Complimentary Conference Registration for 2
Banners and Signage

Golf Goody Bag Partner (1 available)

Provide Golf Goody Bag for All Golf Participants
Complimentary Conference Registration for 1
Agenda and Recognition
Bag Recognition

Sustainability Panel Partner or International Panel Partner

Complimentary Conference Registration for 1
Agenda and Recognition, Signage

Procurement/Matchmaking Hall Partner

Complimentary Conference Registration for 1
Agenda and Recognition, Signage

Teal Level – \$1,000

Available to NAWBO Chapters and Partner Nonprofits
Host Status
Agenda and Recognition, Signage

Bermuda Level – \$250

Golf Hole Sponsor
Signage on Golf Hole and Electronic Screen in Carts
(Half of donation goes to Susan G. Komen Foundation)